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## **Covestor and Investopedia expand investor education online**

*Covestor broadens access to its community of proven investors through its partnership with Forbes-owned Investopedia*

**NEW YORK,**— An agreement by Covestor.com and Investopedia (www.investopedia.com) to share and distribute some of each other's content will expand availability of investor education online. [Covestor.com](http://Covestor.com) is known for originating the tracking of real trades within an online investment community while Investopedia.com is the leading online financial education portal.

The partnership calls upon Investopedia to offer a news feed of interviews of Covestor members integrated with their commentary on stocks, while Covestor will display links to unique stock-specific content on the Investopedia site.

“This partnership will give our readers a valuable insight into the trading style and ideas of self-directed investors,” says Cory Janssen, Co-President of Investopedia. He continues, “Being able to learn about the approaches of experienced individual investors, and to see what stocks they are buying and selling with their own money is of incalculable value to our readership.”

Perry Blacher, Head of Marketing at Covestor, says his company is delighted to be working with Investopedia: “They have unrivalled educational content and significant reach. Our relationship with Investopedia expands the opportunity for our members to build their reputations and to further leverage the hard work they are already doing for themselves.”

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### **About Covestor LLC**

Founded on the belief that successful investment strategy is not the sole province of money management firms, Covestor provides a unique destination for proven self-investors to share real investment decisions, gain recognition and earn fees by helping others. Over \$100 million dollars in securities are shared through the service. Its members are located in more than 40 countries and hold positions in over 5,000 different securities. To ensure privacy, all data is normalized and members can choose to remain anonymous. For more information, visit [www.covestor.com](http://www.covestor.com)

### **About Investopedia ULC**

Investopedia.com is the Internet's leading online portal for investor education. The company was co-founded in 1999 by Cory Janssen and Cory Wagner, and it is based in Edmonton, Alberta, Canada. The Investopedia.com Website has more than 2,500,000 monthly users, and it employs a large network of financial experts and internal editing staff to produce a wide range of proprietary content. Other features include: an extensive financial dictionary with terms used in personal finance, banking, and accounting; in-depth articles by financial experts; a stock simulator; and tools for financial calculations and technical analysis. Investopedia ULC is a part of Forbes Media. Affiliated sites include: Forbes.com, ForbesTraveler.com, ForbesAutos.com, RealClearPolitics.com and Clipmarks.com.

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