

Contact: Martha Griffin for Covestor
203/203 230-8668 or mg (at) austinlawrence.com

TheStreet.com and Covestor Enter Distribution Partnership

NEW YORK, April 17, 2008 –TheStreet.com, Inc. (NASDAQ: TSCM), a leading financial media company, and portfolio sharing service Covestor.com today announced a partnership to share content. Under the agreement, readers of TheStreet.com's StreetPicks will be able to access commentary, written by Covestor members discussing the rationale behind their actual stock trades. Covestor will display TheStreet.com headlines on its web site making it easy for Covestor members to access the full story on TheStreet.com.

Later this year, Covestor plans to enter the asset management business by launching a system to allow anyone to invest directly alongside its members.

About Covestor, Inc

Founded on the belief that successful investment strategy is not the sole province of money management firms, Covestor provides a unique destination for proven self-investors to share real investment decisions, gain recognition and earn fees by helping others. Over \$100 million dollars in securities are shared through the service. Its members are located in more than 40 countries and hold positions in over 5,000 different securities. To ensure privacy, all data is normalized and members can choose to remain anonymous. For more information, visit www.covestor.com

About TheStreet.com, Inc.

TheStreet.com is a leading financial media company. It engages audiences on video and digital platforms through some of the Web's best known sites: TheStreet.com, RealMoney.com, Stockpickr.com, BankingMyWay.com, MainStreet.com, Rate-Watch.com and Promotions.com. Through this network, the company produces and distributes content in all areas where life and money intersect to inform, engage and activate one of the most affluent, influential audiences on the Web today.

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